

Exhibition & Sponsorship Prospectus

The 10th IBRO World
Congress of Neuroscience

IBRO 2019

Joint Meeting of
International Brain Research Organization/
Federation of Asian-Oceanian Neuroscience Societies

21 - 25 SEPTEMBER / DAEGU, KOREA

www.ibro2019.org

INVITATION

Greetings,

On behalf of the organizing committee, we are privileged and honored to host the 10th World Congress of Neuroscience (International Brain Research Organization; IBRO 2019) between 21 - 25 September, 2019 at EXCO, Daegu, Korea. The IBRO World Congress has been held every four years since 1982. It is one of the most prestigious international meetings attended by over 3,500 neuroscientists from around the world. It is a fascinating opportunity for participants to share the latest information and knowledge in the diverse areas of the brain research and neuroscience.

IBRO aims to promote neuroscience research and communication among researchers around the world. One of its foremost emphases is on supporting education of young investigators in developing countries.

We plan to meet the aims and standards of IBRO with an excellent scientific program. Plenary and keynote lectures including Nobel laureate Professor Erwin Neher and over 40 symposia with nearly two hundred experts in various fields of neuroscience will be the centerpiece of the whole conference. We will have multiple satellite sessions and meetings for special topics in addition to bring a rich content for all participants.

We invite you and your company join us and take advantage of this unique event to advertise your products and services and join the neuroscience community. The networks of scientists from both academia and industry you would be exposed to will bring a new opportunity for your company. Detailed information about scientific program and sponsorship package is provided below.

Our organizers will make every effort to offer a rich content and diverse viewpoints unparalleled among neuroscience meetings. We thank IBRO, FAONS (Federation of Asian-Oceanian Neuroscience Societies), city of Daegu, and all sponsors and exhibitors for their contribution to IBRO 2019. We look forward to seeing you at EXCO in Daegu, Korea. Thank you.

Sincerely yours,



Pann-Ghill Suh

Co-chair,
Organizing Committee, IBRO 2019
President,
Korea Brain Research Institute



Sung-Oh Huh

Co-chair,
Organizing Committee, IBRO 2019
President, Korean Society for Brain
and Neural Sciences

OVERVIEW

MEETING

The 10th IBRO World Congress of Neuroscience (IBRO 2019)

DATES

21 – 25 September 2019

VENUE

EXCO, Daegu, Korea

CO-HOSTED BY

- Korea Brain Research Institute
- Korean Society for Brain and Neural Sciences

CO-ORGANIZED BY

- International Brain Research Organization: IBRO
- Federation of Asian-Oceanian Neuroscience Societies: FAONS

SPONSORED BY

- Ministry of Science and ICT, Republic of Korea
- Daegu Metropolitan City
- Korea Tourism Organization
- Daegu Convention & Visitors Bureau

EXPECTED NO. OF PARTICIPANTS

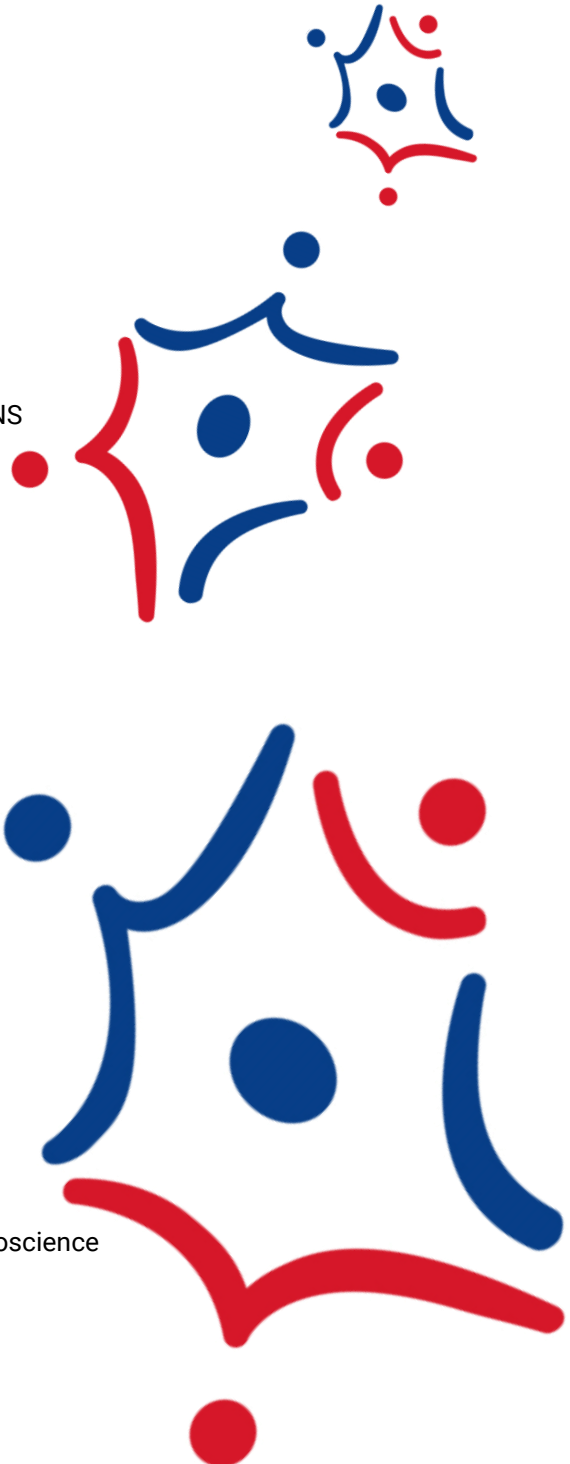
3,500 delegates from 70 countries

PROGRAMS

- Plenary Lectures
- Keynote Speeches
- Symposia
- Special Lectures
- Oral / Poster Presentations
- Luncheon Seminars
- Satellite Meetings
- Side Meetings/ Workshops
- Exhibition

FEATURED TOPICS

- Glia, glia-neuron interactions
- Homeostatic and neuroendocrine systems
- Disorders of the nervous system
- Physiology: neuronal excitability and synapse function
- Sensory and motor systems
- Cognition and behavior
- Development
- Physiology systems/network functions, computational neuroscience
- New technology – Neurotool
- Others



ORGANIZATIONS

CO-ORGANIZED BY



INTERNATIONAL BRAIN RESEARCH ORGANIZATION

IBRO is the global federation of neuroscience organizations that aims to promote and support neuroscience around the world through training, teaching, collaborative research, advocacy and outreach. More than 90 international, national, and regional scientific organizations constitute IBRO's Governing Council which, together with the five IBRO Regional Committees, address the needs and advance the work of individual scientists and research communities. In addition, IBRO has partnerships with like-minded scientific societies and organizations to identify priorities and help bridge gaps in knowledge, investment, and resources in the field of brain research.



FEDERATION OF ASIAN-OCEANIAN NEUROSCIENCE SOCIETIES

The purpose of the Federation is to promote the advancement of neuroscience research and education in the Asian Oceanian regions, which include Asian countries, Australia, New Zealand and Islands in the Pacific and Indian Oceans. The Federation shall aim also at contributing to the advancement of neuroscience worldwide. The FAONS Congress and FAONS Symposium are typically organized on an alternating 2 year cycle by representatives from a Neuroscience Society that is a member of FAONS. The position of FAONS President on the FAONS Council is assumed by the President of the Neuroscience Society that is hosting either the Congress or the Symposium.

CO-HOSTED BY



KOREA BRAIN RESEARCH INSTITUTE

KBRI is the national brain research institute in Korea, aiming to become the world's leading brain research organization. KBRI covers all fields of neuroscience, from basic brain science to brain engineering. KBRI is striving to launch 'Korea Brain Initiative,' a bold and ambitious national flagship project to facilitate the development of novel neurotechnologies and explore unknown frontiers of the brain.



KOREAN SOCIETY FOR BRAIN AND NEURAL SCIENCES

The KSBNS pursues the development of research, exchanges, publication activities and networking among society members. KSBNS organizes annual meetings for neuroscientists, the largest of the kind in Korea, and publishes an SCIE journal, Experimental Neurobiology.

ORGANIZING COMMITTEE

Chairs	<ul style="list-style-type: none"> • Pann-Ghill Suh • Sung-Oh Huh 	Korea Brain Research Institute Hallym University
Secretary General	<ul style="list-style-type: none"> • Jaesang Kim 	Ewha Womans University
Secretariat	<ul style="list-style-type: none"> • Sung-Jin Jeong • Hee-Jun Cho • Hae-Ryung Jung 	Korea Brain Research Institute Daegu Metropolitan City Korea Brain Research Institute
Treasurer	<ul style="list-style-type: none"> • Cheil Moon 	Daegu Gyeongbuk Institute of Science & Tech.
Planning Committee	<ul style="list-style-type: none"> • Young-Jun Oh • Woong Sun • Il-Ju Cho • Ji-Yeon Lee • Sun-Wook Hwang • Seong-Woon Yu 	Yonsei University Korea University Korea Institute of Science and Technology Seoul National University Korea University Daegu Gyeongbuk Institute of Science & Tech.
Academic Programs Committee	<ul style="list-style-type: none"> • Bong-Kiun Kaang • Se-Young Choi • Eun-Mi Hur • Jaewon Ko 	Seoul National University Seoul National University Seoul National University Daegu Gyeongbuk Institute of Science & Tech.
International Affairs Committee	<ul style="list-style-type: none"> • Woo-Taek Oh • Inah Lee • Seung-Hee Lee • Nak-Won Choi 	Korea Institute of Science and Technology Seoul National University Korea Advanced Institute of Science and Tech. Korea Institute of Science and Technology
Members-Award Committee	<ul style="list-style-type: none"> • Gyu-Chang Wang • Mi-Ryoung Song • Gi-Hoon Son 	Seoul National University Gwangju Institute of Science and Tech. Korea University
Public Relations Committee	<ul style="list-style-type: none"> • Hye-Won Lim • Chan-Young Shin • Hyo-Jung Kang 	Korea Institute of Science and Technology Konkuk University Chungang University

PROGRAM AT A GLANCE

Time	Day 1 ~ Sat, 21 Sep					Day 2 ~ Sun, 22 Sep					Day 3 ~ Mon, 23 Sep					Day 4 ~ Tue, 24 Sep					Day 5 ~ Wed, 25 Sep										
Room	Convention Hall (5F)	211 (2F)	306 (3F)	324 (3F)	325 (3F)	Convention Hall (5F)	211 (2F)	306 (3F)	324 (3F)	325 (3F)	GBR (3F)	Convention Hall (5F)	211 (2F)	306 (3F)	324 (3F)	325 (3F)	GBR (3F)	Convention Hall (5F)	211 (2F)	306 (3F)	324 (3F)	325 (3F)	GBR (3F)	Convention Hall (5F)	211 (2F)	306 (3F)	324 (3F)	325 (3F)	GBR (3F)		
07:30 - 08:30	Registration	Registration					Registration					Registration					Registration					Registration									
08:30 - 09:20		Invited Lecture Keynote Speaker Peter Mombaert (Convention Hall, 5F)					Invited Lecture Keynote Speaker Jerold Chun (Convention Hall, 5F)					Invited Lecture Keynote Speaker Hailan Hu (Convention Hall, 5F)					Invited Lecture Keynote Speaker Yukiko Gotoh (Convention Hall, 5F)					Invited Lecture Keynote Speaker Yukiko Gotoh (Convention Hall, 5F)									
09:20 - 09:30		Break					Break					Break					Break					Break									
09:30 - 10:00	Brain Initiative (Convention Hall, 5F)	Parallel Symposia (2)					Parallel Symposia (4)					Parallel Symposia (5)					Parallel Symposia (7)					Parallel Symposia (7)									
10:00 - 11:30		Disorders of the nervous system	Development	Glia, Glia neuron interactions	Physiology: neuronal excitability and synapse function	Cognition and behavior	Disorders of the nervous system	Sensory and motor systems	Homeostatic and neuroendocrine systems	Physiology: neuronal excitability and synapse function	Cognition and behavior	Disorders of the nervous system	Sensory and motor systems	Glia, Glia neuron interactions	Physiology: neuronal excitability and synapse function	Cognition and behavior	Disorders of the nervous system	Sensory and motor systems	Glia, Glia neuron interactions	Physiology: neuronal excitability and synapse function	Cognition and behavior	Disorders of the nervous system	Sensory and motor systems	Glia, Glia neuron interactions	Physiology: neuronal excitability and synapse function	Cognition and behavior	Disorders of the nervous system	Sensory and motor systems	Glia, Glia neuron interactions	Physiology: neuronal excitability and synapse function	Cognition and behavior
11:30 - 11:40		Break					Break					Break					Break					Break									
11:40 - 12:00	Invited Lecture Keynote Speaker Joseph Takahashi (Convention Hall, 5F)	Invited Lecture Keynote Speaker Joseph Takahashi (Convention Hall, 5F)					Invited Lecture Keynote Speaker Steven E. Hyman (Convention Hall, 5F)					Invited Lecture Keynote Speaker Judy Ilies (Convention Hall, 5F)					Invited Lecture Keynote Speaker Erwin Neher (Convention Hall, 5F)					Invited Lecture Keynote Speaker Erwin Neher (Convention Hall, 5F)									
12:00 - 12:30		Break					Break					Break					Break					Break									
12:30 - 12:40		Luncheon Seminar Poster Session (1)					Luncheon Seminar Poster Session (2)					Luncheon Seminar Poster Session (3)					Luncheon Seminar Poster Session (4)					Luncheon Seminar Poster Session (4)									
12:40 - 13:20	Invited Lecture Presidential Lecture Stanislas Dehaene (Convention Hall, 5F)	Invited Lecture Presidential Lecture Stanislas Dehaene (Convention Hall, 5F)					Invited Lecture Presidential Lecture Stanislas Dehaene (Convention Hall, 5F)					Invited Lecture Presidential Lecture Stanislas Dehaene (Convention Hall, 5F)					Invited Lecture Presidential Lecture Stanislas Dehaene (Convention Hall, 5F)					Invited Lecture Presidential Lecture Stanislas Dehaene (Convention Hall, 5F)									
13:20 - 14:10		Break					Break					Break					Break					Break									
14:10 - 14:40		Parallel Symposia (3)					Parallel Symposia (6)					Parallel Symposia (8)					Parallel Symposia (8)					Parallel Symposia (8)									
14:40 - 14:50	Opening Ceremony (Convention Hall, 5F)	Disorders of the nervous system	Development	Glia, Glia neuron interactions	Physiology: neuronal excitability and synapse function	Cognition and behavior	Disorders of the nervous system	Sensory and motor systems	Homeostatic and neuroendocrine systems	Physiology: neuronal excitability and synapse function	Cognition and behavior	Disorders of the nervous system	Sensory and motor systems	Glia, Glia neuron interactions	Physiology: neuronal excitability and synapse function	Cognition and behavior	Disorders of the nervous system	Sensory and motor systems	Glia, Glia neuron interactions	Physiology: neuronal excitability and synapse function	Cognition and behavior	Disorders of the nervous system	Sensory and motor systems	Glia, Glia neuron interactions	Physiology: neuronal excitability and synapse function	Cognition and behavior	Disorders of the nervous system	Sensory and motor systems	Glia, Glia neuron interactions	Physiology: neuronal excitability and synapse function	Cognition and behavior
14:50 - 15:10		Break					Break					Break					Break					Break									
15:10 - 15:40		Invited Lecture Keynote Speaker Hee-Sup Shin (Convention Hall, 5F)					Invited Lecture Keynote Speaker Hee-Sup Shin (Convention Hall, 5F)					Invited Lecture Keynote Speaker Hee-Sup Shin (Convention Hall, 5F)					Invited Lecture Keynote Speaker Hee-Sup Shin (Convention Hall, 5F)					Invited Lecture Keynote Speaker Hee-Sup Shin (Convention Hall, 5F)									
15:40 - 15:50	International Brain Bee Awards (Convention Hall, 5F)	Break					Break					Break					Break					Break									
15:50 - 16:50		Parallel Symposia (1)					Parallel Symposia (1)					Parallel Symposia (1)					Parallel Symposia (1)					Parallel Symposia (1)									
16:50 - 17:00		Break					Break					Break					Break					Break									
17:00 - 17:50	Disorders of the nervous system	Disorders of the nervous system	Development	Glia, Glia neuron interactions	New technology: Neurotech	Cognition and behavior	Disorders of the nervous system	Sensory and motor systems	Homeostatic and neuroendocrine systems	Physiology: neuronal excitability and synapse function	Cognition and behavior	Disorders of the nervous system	Sensory and motor systems	Glia, Glia neuron interactions	Physiology: neuronal excitability and synapse function	Cognition and behavior	Disorders of the nervous system	Sensory and motor systems	Glia, Glia neuron interactions	Physiology: neuronal excitability and synapse function	Cognition and behavior	Disorders of the nervous system	Sensory and motor systems	Glia, Glia neuron interactions	Physiology: neuronal excitability and synapse function	Cognition and behavior	Disorders of the nervous system	Sensory and motor systems	Glia, Glia neuron interactions	Physiology: neuronal excitability and synapse function	Cognition and behavior
17:50 - 18:00		Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)					Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)					Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)					Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)					Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)									
18:00 - 18:30		Break					Break					Break					Break					Break									
18:30 - 20:00	Banquet (Hotel Inter-Surgo EXCO)	Banquet (Hotel Inter-Surgo EXCO)					Banquet (Hotel Inter-Surgo EXCO)					Banquet (Hotel Inter-Surgo EXCO)					Banquet (Hotel Inter-Surgo EXCO)					Banquet (Hotel Inter-Surgo EXCO)					Banquet (Hotel Inter-Surgo EXCO)				
		Break					Break					Break					Break					Break									
		Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)					Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)					Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)					Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)					Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)									
	Presidential Dinner (Hotel Inter-Surgo EXCO)	Presidential Dinner (Hotel Inter-Surgo EXCO)					Presidential Dinner (Hotel Inter-Surgo EXCO)					Presidential Dinner (Hotel Inter-Surgo EXCO)					Presidential Dinner (Hotel Inter-Surgo EXCO)					Presidential Dinner (Hotel Inter-Surgo EXCO)					Presidential Dinner (Hotel Inter-Surgo EXCO)				
		Break					Break					Break					Break					Break									
		Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)					Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)					Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)					Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)					Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)									
	KAOS-IBRO Public Outreach (325, 3F)	KAOS-IBRO Public Outreach (325, 3F)					KAOS-IBRO Public Outreach (325, 3F)					KAOS-IBRO Public Outreach (325, 3F)					KAOS-IBRO Public Outreach (325, 3F)					KAOS-IBRO Public Outreach (325, 3F)					KAOS-IBRO Public Outreach (325, 3F)				
		Break					Break					Break					Break					Break									
		Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)					Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)					Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)					Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)					Invited Lecture Keynote Speaker Masanobu Kano (Convention Hall, 5F)									

Download at the IBRO2019 official website.
(Updated as of Feb. 2019)

INVITED LECTURES

PRESIDENTIAL LECTURE



Stanislas Dehaene

College de France, France

- Director of INSERM Unit 562 "Cognitive Neuroimaging"
- 1999 James S. McDonnell Foundation Centennial Fellowship

TORSTEN WIESEL LECTURE



Hee-Sup Shin

Center for Cognition and Sociality, Institute for Basic Science, Korea

- 2015 Hotchkiss Lectureship Award
- 2006 National Honor Scientist, MOST

IBRO-KAVLI LECTURE



Steven E. Hyman

Stanley Center for Psychiatric Research at Broad Institute of MIT and Harvard, USA

- 2015 President of Society for Neuroscience

PLENARY LECTURE



Erwin Neher

Max-Planck Institute for Biophysical Chemistry Research, Germany

- 1991 Nobel Prize in Physiology or Medicine

DANA NEUROETHICS LECTURE



Judy Illes

Neurology and Canada Research Chair in Neuroethics at the University of British Columbia, Canada

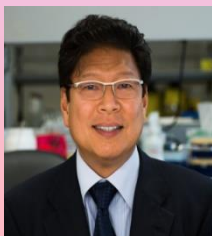
- Co-Founder and President, International Neuroethics Society

KEYNOTE SPEAKERS



Joseph Takahashi

Professor and Chair, Southwestern Medical Center University of Texas, USA



Jerold Chun

Professor and Senior Vice President of Neuroscience Drug Discovery, Sanford Burnham Med. Discovery Institute, USA



Hailan Hu

Professor, Senior Investigator, Zhejiang University Interdisciplinary Institute of Neuroscience and Technology, China



Yukiko Gotoh

Professor, Graduate School of Pharmaceutical Sciences, The University of Tokyo, Tokyo, Japan



Masanobu Kanoko

Professor, Department of Neurophysiology The University of Tokyo Institutes for Advanced study (UTIAS), Japan



Peter Monbaerts

Professor and Department of Molecular Neurogenetics at the Max Planck Institute of Biophysics

SYMPOSIA

No.	Organizer	Title of Symposium
1	Andrew Lawrence	Behavioral control and reward-seeking
2	Jin-Hee Han	Mechanism of memory engram
3	Lucas De Oliveira Alvares	Neurobiological bases of memory updating: Brain mechanisms and clinical application
4	Mazen Kheirbek	Visualizing and controlling circuits that generate emotional behavior
5	Fabrizio Do Monte	The "emotional thalamus" on the regulation of reward, fear, and aversion
6	Alain Chedotal	Development and plasticity of brain connectivity
7	Carina Hanashima	Intracellular and intercellular signaling in cortical cell fate control
8	Yoichi Kosodo	Mechanical factors in brain development
9	Mauro Costa-Mattioli	Autism spectrum disorders: From mechanism to novel treatment
10	Tommaso Pizzorusso	Towards an understanding of neural basis of neurodevelopmental disorders: From cells to circuits
11	Jiawei Zhou	The role of NG2 glia in brain disorders
12	Lucio Annunziato	Ionic transporters in microglia, astrocytes and oligodendrocytes as putative druggable targets in neurological disorders
13	Sung Joong Lee	Neuron-glia interactions in sensory disorders
14	Patrick Fuller	The gating and maintenance of sleep and wake: New circuits and insights
15	Juan Lerma	From synaptic and network plasticity to behavior
16	Ted Abel	New molecular insights into the synaptic tagging and capture hypothesis
17	Srikanth Ramaswamy	Neuromodulatory regulation of brain health and disease: Unifying experiments and computational models
18	Uhtaek Oh	Recent advance in studying neural mechanisms for pain
19	Mayank Mehta	Network/Computation
20	Michael Roukes	Next-gen neurotech

No.	Organizer	Title of Symposium
21	Nigel Emptage	The NMDA receptors in synapse physiology and brain diseases
22	Satoshi Kojima	Birdsong, a tractable model system for studying basal ganglia and dopamine-dependent skill learning
23	Kazutaka Ikeda	Frontiers in neuropsychopharmacology of reward and pain
24	Kazuo Kitamura	Multi-areal circuit mechanisms of action
25	Kwon-Seok Chae	Magnetoreception, the sixth sense of animal: From worms to human
26	Keith W. Kelley	Dialing in the dialogue between inflammation and the brain
27	Ja-Hyun Baik	Mouse models of neuropsychiatric disorders: Integrative analyses from genes to circuits
28	Hitoshi Okamoto	Imaging cognition and motivation in zebrafish
29	Minmin Luo	Hypothalamic control of social behavior
30	Jin Woo Kim	Transcriptional regulation of neural cell fate
31	Toru Takumi	New perspectives on mental illness research
32	Zhiying Wu	Advances in neurodegenerative diseases research
33	Tian-Ming Gao	Astrocytes in health and disease
34	Kyoungso Suk	Glial regulation of brain physiology and pathology
35	Ki Woo Kim	Homeostatic and neuroendocrine systems
36	Won Do Heo	New technologies for visualizing and controlling the brain functions
37	Haruhiko Bito	Advance in circuit interrogation technologies
38	Michisuke Yuzaki	Recent excitement about excitatory synapses
39	Lan Ma	Valence and reward encoding
40	Tadashi Isa	Novel concepts of the visual hierarchy

EXHIBIT BENEFITS

**MAXIMIZE THE GREAT OPPORTUNITIES AT THIS QUADRENNIAL CONGRESS!
BUILD PROFESSIONAL NETWORKS WITH THOUSANDS OF CURRENT AND
FUTURE CUSTOMERS!**

EXPLORE THE HUGE MARKETPLACE

IBRO membership includes 80 corporate and academia affiliated associations with over 75,000 neuroscientists. Over 3,500 neuroscientists from around the world are expected to attend the IBRO 2019. You will also be able to reach the global market and the networks you make at IBRO 2019.

MAKE THE MOST ADVERTISING MEDIA

IBRO 2019 offers you a diversity of advertising media: website links, e-newsletters, mobile apps, colorful on-site banners, printed programs and brochures, social events, etc.

MEET THE WORLD CLASS SPEAKERS

IBRO 2019 will feature distinguished plenary and keynote lecturers in brain and neuroscience research including Nobel laureate; Prof. Erwin Neher of the Max Planck Institute for Biophysical Chemistry. Over 40 symposia have been organized by experts in various fields of neuroscience. Exhibitors will get free admission to all scientific sessions.

EXHIBIT YOUR PRODUCTS

The exhibit hall will accommodate poster sessions, rest areas and meeting points. Thousands of attendees can visit your exhibit stand and view your products and services. A spacious booth, 3m X 3m is available for your displays.

CONGRESS HISTORIES

• Lausanne, Switzerland	1982	2500 delegates
• Budapest, Hungary	1987	3000 delegates
• Montréal, Canada	1991	3500 delegates
• Kyoto, Japan	1995	3500 delegates
• Jerusalem, Israel	1999	1500 delegates
• Prague, Czech Republic	2003	2500 delegates
• Melbourne, Australia	2007	2500 delegates
• Florence, Italy	2011	4200 delegates
• Rio de Janeiro, Brazil	2015	2500 delegates
• Daegu, South Korea	2019	3500 delegates (anticipated)

EXHIBIT OVERVIEW

EXHIBIT INFORMATION

- Date & Time: Sun - Tue, 22 – 24 Sep, 2019 from 9 am to 6 pm,
Wed, 25 Sep, from 9 am to 2 pm
- Location: Grand ballroom, 3F. EXCO, Daegu, Korea
- Expected No. of Companies: 100
- Installation: Saturday, 21 September, 9 am – 10 pm
- Dismantling: Wednesday, 25 September, 2 pm – 10 pm

IMPORTANT DATES

- **31 May, 2019:** Deadline for Application
- **15 June, 2019:** Deadline for Payment and Ad Materials Submission
- **25 June, 2019:** Exhibit Space Assignment (Only for paid companies)

CONTACT INFORMATION

IBRO 2019 Secretariat

6F, Sunghwa B/D, #11-13, Hwarang-ro 8-gil, Suseong-gu, Daegu 42038, Korea

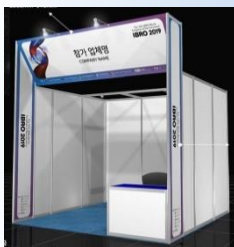
Email: info.ibro2019@gmail.com | Phone: +82-53-740-0406 | Fax: +82-53-742-9007

EXHIBIT FEES

The exhibit cost includes 4 free registration fees per booth.
Tax (10%) is excluded from the fee.

Type of Exhibit Booth	Exhibit Fee (US\$)		
	Shell Scheme Booth	Space Only	Nonprofit Organization Space
One booth	\$3,000	\$2,500	\$1,000
Two booths	\$5,700	\$4,700	\$2,000
Three booths	\$8,500	\$7,000	\$3,000

SHELL SCHEME BOOTH



- Booth Size: 3m (W) X 3m (D) X 2.48m (H)
- One table (1000x500x750mm)
- One folding chair
- Two sign spotlights
- Three Inner lights
- One Two-way socket (220v)
- 1kW Electricity
- Carpet on the floor

NON-PROFIT ORGANIZATION



- Booth Size: 2m (W) X 2m (D) X 2.48m (H)
- One table (1000x500x750mm)
- Standing back wall
- One folding chair
- Two sign spotlights
- One Two-way socket (220v)
- 1kW Electricity
- Carpet on the floor

SPONSORSHIP OPPORTUNITIES

ADVERTISEMENT OPPORTUNITIES

Items	Details	Price (US\$)
Printed Program Book	• full page	\$3,000/ each
	• half page	\$2,000/ each
Video Clip Play	Video clip presentation during the session intervals (within 5 min.)	\$2,500/ day
Congress Bag Inserts	Flyer or a gift inside the registration kit bag.	\$5,000/ each
Shuttle Bus Advertisement	Display your company ad on both sides of the shuttle bus. Production cost included in the price, if graphic file is provided.	\$5,000/ bus

BRANDING OPPORTUNITIES

Items	Details	Price (US\$)
Mobile App (limited to 2 sponsors)	• Company name and logo at the mobile app and congress website with hyperlink to company website.	\$10,000
Rest Area Banner (limited to 3 sponsors)	• Company name and logo at a standing banner in a rest area and at the congress website with hyperlink to company website.	\$5,000
Congress Bag (limited to 4 sponsors)	• Your company logo printed on the bag.	\$5,000
Notepad and pen (limited to 2 sponsors)	• Your company logo printed on notepads and pens. • Production cost included in the price.	\$3,000

• **31 May, 2019: Deadline for Application**

• **15 June, 2019: Deadline for Payment and Ad Materials Submission**

All the rates are exclusive of 10% Korean VAT

SPONSORSHIP OPPORTUNITIES

You can advertise your products or service on-site at the events listed below. The networking opportunities offer you exclusive opportunities to maximize the marketing effect.

NETWORKING OPPORTUNITIES

Items	Details	Price (US\$)
Congress Banquet	<ul style="list-style-type: none"> Company name and logo at the congress website and e-newsletter with hyperlink to company website. Company name and logo on the program book and the banner at the banquet Congratulations speech by sponsor (5min.) 	\$30,000
Luncheon Symposium	<ul style="list-style-type: none"> Company name and logo at the congress website and e-newsletter with hyperlink to company website. Company name and logo on the program book and the banner in the meeting room. Hosting luncheon seminar on products and company (120 mins. Once) 	\$5,000
Snacks or Beverages	<ul style="list-style-type: none"> Company name and logo at the congress website and e-newsletter with hyperlink to company website. Company name and logo on promotional materials, the program book, and the banner in the rest area during the breaks. 	\$5,000
Symposia Sponsor	<ul style="list-style-type: none"> Company name and logo at the congress website and e-newsletter with hyperlink to company website. Company name and logo on the program book and the banner in the meeting room. Display a slide of company logo before the session begins 	\$10,000

- **31 May, 2019: Deadline for Application**
- **15 June, 2019: Deadline for Payment and Ad Materials Submission**

All the rates are exclusive of 10% Korean VAT

SPONSORSHIP OPPORTUNITIES

The organizing committee offers you five levels of sponsorship; Diamond, Platinum, Gold, Silver and Bronze. Other customized packages are also possible upon request.

SPONSORSHIP PACKAGE

Sponsor Level	Diamond		Platinum		Gold		Silver		Bronze	
	Q'ty	Amount (US\$)	Q'ty	Amount (US\$)	Q'ty	Amount (US\$)	Q'ty	Amount (US\$)	Q'ty	Amount (US\$)
No of Exhibit Booth (Booth size: 3m X 3m)	5 booths	15,000	5 booths	15,000	3 booths	9,000	2 booths	6,000	1 booth	3,000
Video Clip Play	5 days	12,500								
Mobile App.	✓	10,000								
Luncheon Symposium	1	5,000	1	5,000	1	5,000				
Free Registration	20 pax	5,000	20 pax	5,000	12 pax	3,000	6 pax	2,000	4 pax	1,000
Website Link & E-Newsletter	✓	1,500	✓	1,500	✓	1,500	✓	1,500	✓	1,500
Ad page on the printed program book	Full page of the backside cover	3,000	Full page of the inside cover	3,000	Full page of the inside book	3,000				
On-site Ad (banner, slide during breaks)	✓	2,500	✓	2,500	✓	2,500	✓	2,500	✓	2,500
Congress Kit Inserts	1	5,000	1	5,000						
Total Amount (US\$)	\$59,500		\$37,000		\$24,000		\$12,000		\$8,000	
Sponsor Level Price (US\$)	\$50,000		\$30,000		\$20,000		\$10,000		\$7,000	

- **31 May, 2019: Deadline for Application**
- **15 June, 2019: Deadline for Payment and Ad Materials Submission**

All the rates are exclusive of 10% Korean VAT

EXHIBIT VENUE

IBRO 2019 will be held at the EXCO Convention Center in Daegu. EXCO aims to promote Daegu's main industries; fashion textile, cutting-edge display, eyeglasses, renewable energy and machinery. As the first major exhibition and convention center in Daegu, EXCO has hosted over one hundred of international trade fairs and convention events since it was established in April 2001. EXCO focuses on invigorating regional specialized industries and consolidating its position as metropolitan business infrastructure. There are a variety of facilities and hotel accommodations around EXCO, ready to welcome you with open arms.

EXCO

10 EXCO-RO, BUK-GU, DAEGU 41515, KOREA.
TEL. +82-53-601-5000 FAX. +82-53-601-5029
<http://www.exco.co.kr>



EXHIBIT LOCATION AT EXCO

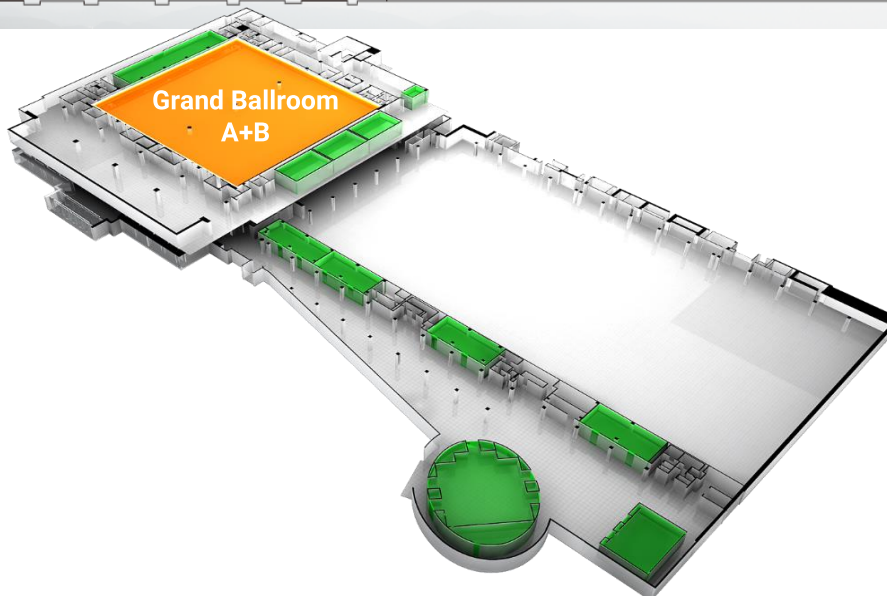
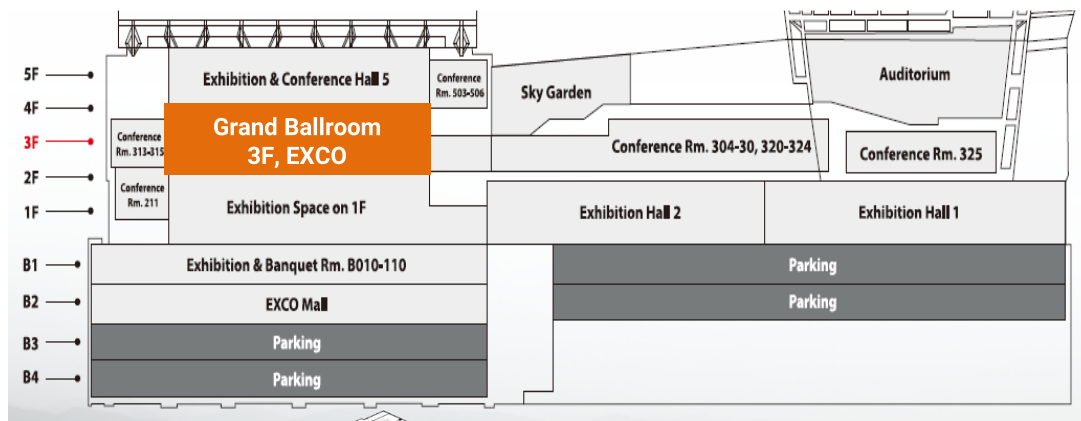
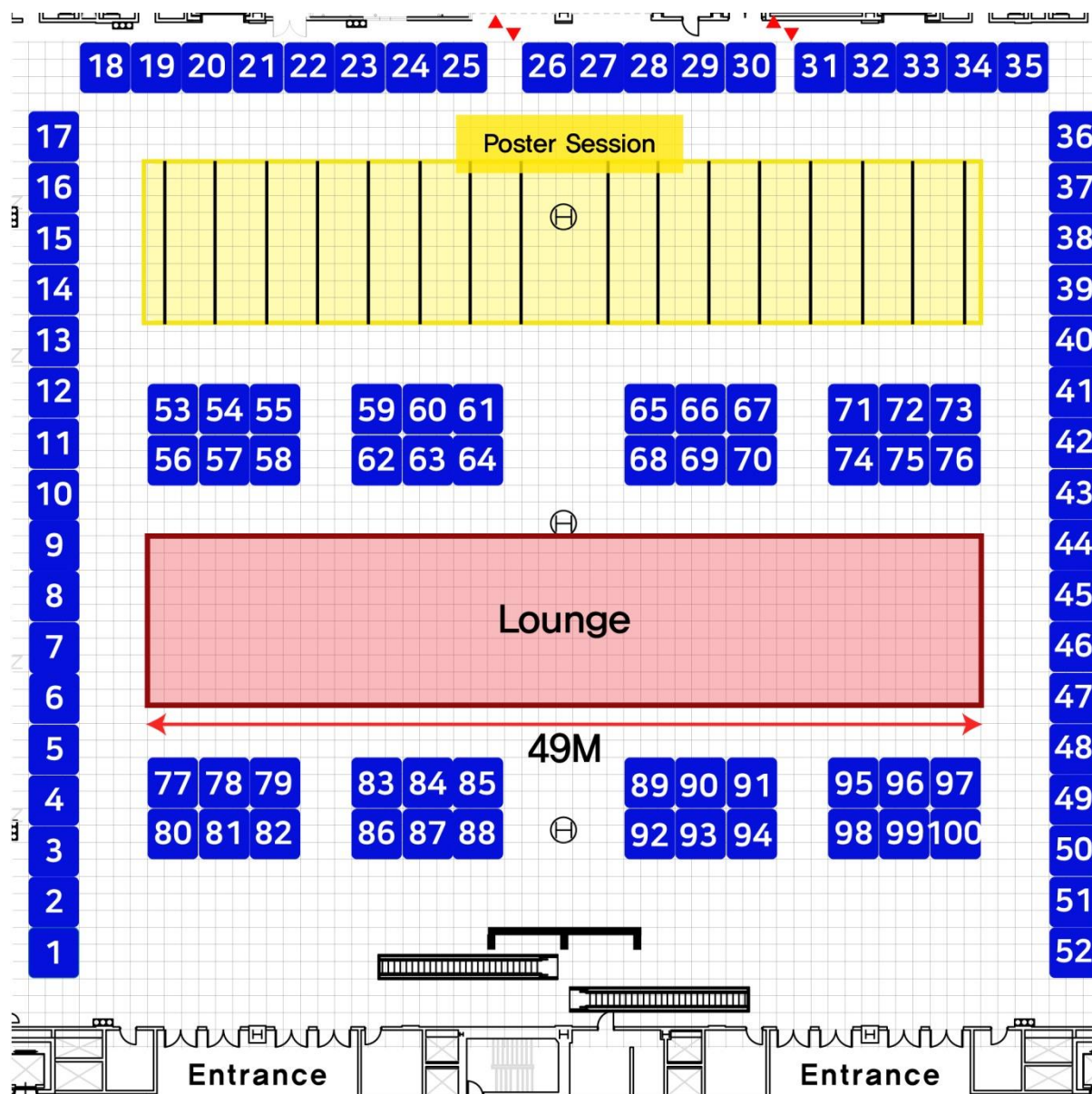


EXHIBIT VENUE

LAYOUT OF GRAND BALLROOM



This layout is subject to change.
(Updated as of Nov. 2018)



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